



# Logo Usage Regulations

To gain committee approval the use of the Chamber Logo must meet the following listed requirements:

1. Logo must be scaled and resized proportionately to the original dimensions as provided in this file.
2. Logo must retain empty border space with a minimum of 0.15" surrounding the entirety of the logo.
3. Vector graphic should be used whenever possible with a minimum of 300 dpi if rasterized for print media. 72 dpi is acceptable for web graphics.
4. Secondary Chamber event logos may not exceed 125% of Chamber logo size.
5. Chamber logo should not be utilized more than once per page.
6. Chamber logo and contact info must be present on all publications.
7. Chamber logo, font and colors are established by the trademark and therefore cannot be altered.
8. PMS colors are provided within graphic elements and per the list provided under the color logo.

## ON LIGHT BACKGROUND

Color Logo  
Minimum 0.15 border spacing



## ON DARK BACKGROUND

Color Logo  
Minimum 0.15 border spacing



One Color Logo  
Minimum 0.15 border spacing



One Color Logo  
Minimum 0.15 border spacing

